



## What can you do?

By working in partnership with your local Rotary club and RHS community-based Bloom Groups, you can help with a mass planting activity. It is a great way to bring the community together, educate young people about planting with hands on experience and learn valuable lessons about what working together can achieve.

**Contact your local club using the details below to get involved!**

Contact details:

**Rotary**  
Great Britain & Ireland



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# Purple 4 Polio

Plant a crocus  
and help **End Polio Now**



**Rotary**  
Great Britain & Ireland





# Let's grow together and **End Polio Now**

For over 30 years, Rotary has been working hard to rid the world of polio – a terrible disease that can kill or severely disable children.

When Rotary started the campaign to eradicate polio, there were cases present in 125 countries worldwide, now just two countries remain polio endemic; Afghanistan and Pakistan. During that time, Rotary has helped immunise over 2.5 billion children and reduce the number of polio cases by 99.9%. The eradication of polio is tantalisingly close and we want you to get involved and help us finish the job.



Immunisation offers a brighter future



## Why does Rotary need your help?

Rotary has partnered with the Royal Horticultural Society (RHS) to plant 5 million crocus corms this November, which will flower in February 2017 to brighten up communities across Great Britain and Ireland. It's time to get those green fingers at the ready!

By covering our parks, gardens and green spaces with crocuses, we are aiming to demonstrate how the humble crocus can symbolise a colourful splash of hope for a new beginning for children and how working together whilst having fun in the process can make a huge difference.

## Why Purple?

The purple crocus is a symbol of Rotary's worldwide campaign to eradicate polio, with its colour representing the dye used to mark the finger of a child who has been immunised. It costs just £1 to immunise five children and protect them for life.



Purple pinkies