



Purple4Polio - Crocus photo competition criteria

1. Rotary competition

• Theme – Community

Community is at the heart of everything that Rotary does and mass crocus planting activities provide a fantastic opportunity to bring people together and unite them in a common cause. This part of the photo competition is a great opportunity to capture Rotary's community ethos in action!

Lots of Rotary clubs have taken advantage of Rotary's partnership with the Royal Horticultural Society and have planted with their community-based Bloom Groups, as well as getting schools, youth groups and other community organisations involved. These are the links we want to see in your photos.

Prize – Vouchers to use on the <u>Gee Tee Bulb Company website</u>.

1st **Prize** - £400 worth of vouchers

2nd Prize - £200 worth of vouchers

3rd Prize - £100 worth of vouchers

Criteria –

Rotary is all about action and we want that to be the case with your competition entries, while of course capturing the Rotary community spirit in full flow.

Perhaps you've worked with a class of school children experiencing the process of planting for the first time. Or maybe you helped out a group of individuals with learning difficulties who are using the project to build up their skills. If you got creative and captured the excitement and enthusiasm of planting, this is your chance to showcase it.

Anyone can take a photograph of people stood in a line holding spades, we want to see action shots of people working together, putting their green fingers to good use on planting activities whilst engaging communities and having fun.

While we're more interested in the content of your photographs, we'll also be considering the composition and clarity of the submissions. Pictures should be free from blur, nicely framed (no cutting off people's heads!) and in high resolution.

Don't forget to include a short description to accompany your photograph!

- Closing date Sunday 30th April 2017
- Judges Judging by RotaryGBI President Eve Conway, Frank Tee from Gee Tee Bulb Company and the Rotary Support Centre's Creative Designer Martin Tandy.





2. Floral Guernsey competition

• Theme - Flowering

With millions of crocuses being planted up and down the country, areas are going to be covered in a carpet of purple. Once flowered, the patches of purple will be helping to raise awareness of Rotary's End Polio Now campaign and the vital funds needed to achieve eradication once and for all. The Floral Guernsey competition is another photo competition for the best floral display.

• **Prize** – Vouchers to use on the <u>Gee Tee Bulb Company website</u>.

1st Prize - £400 worth of vouchers 2nd Prize - £200 worth of vouchers 3rd Prize - £100 worth of vouchers

• Criteria –

We're not necessarily looking for the biggest display, what we are looking for is something that really captures the imagination. Maybe you have planted your crocuses to spell something out or create a shape? Or maybe you have planted somewhere unusual, like a rooftop garden. We are looking for your weird and wonderful, interesting and innovating flowering pictures!

While we're more interested in the content of your photographs, we'll also be considering the composition and clarity of the submissions. Pictures should be free from blur, nicely framed (no cutting off people's heads!) and in high resolution.

Don't forget to include a short description to accompany your photograph!

- Closing date Sunday 30th April 2017
- **Judges** Judging by RotaryGBI President Eve Conway, Frank Tee from Gee Tee Bulb Company and Floral Guernsey's John Woodward.