HOW TO CREATE A FLYER USING THE MY ROTARY TEMPLATE

1

Go to **Brandcenter.rotary.org** and login through **My Rotary**

Then select **Materials**

Rotary — Our Story | Guidelines | Logos | Materials | Ads | Images & Video

WELCOME TO THE BRAND CENTER
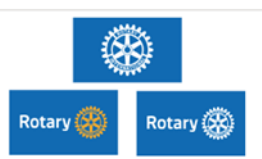
Strengthen Rotary's image by delivering a clear and compelling message that conveys what we do and how people can engage with us.

LEARN MORE

2

MATERIALS

FLAGS AND BANNERS
Give your Rotary flag or banner a fresh and professional look. Download the color and background that best fits your needs.

VIEW

CREATE YOUR O...
Use our online tool to cus... logo and create a brochur... your activities and project...

VIEW

EVENT RESOURCES
Download and create a poster or flier to promote your club's next project or event.

View >

Select **View** under "Event Resources" and then

3

download the format you want – suggest "**Event Flyer 2, A4**"

SEARCH RESULTS

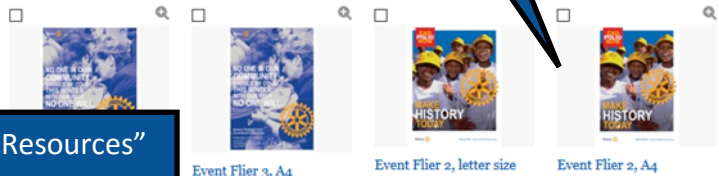Refine Search Results | Advanced search

SELECTED FILTERS

1 - 6 of 6 | View per page 20 | < Previous page **1** Next page >

Select All | Deselect All | Actions >

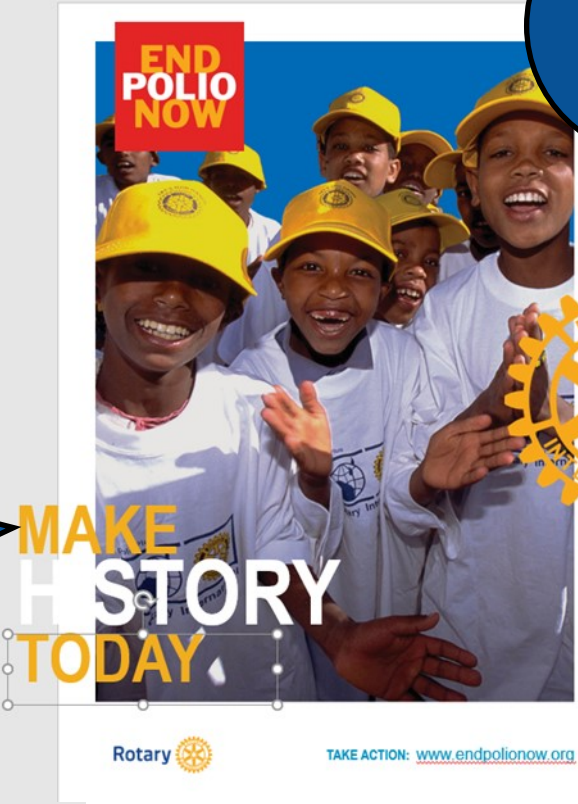Event Flier 3, A4 | Event Flier 2, letter size | Event Flier 2, A4

4

Once downloaded you can use this template to create your own posters. This will be done in "Powerpoint". Open the template

5

Move the text boxes and "Mark of excellence to the side so that you can still see them

Now delete the photo on the template

6

MAKE
H
TODAY

Rotary — TAKE ACTION: www.endpolionow.org

7

Insert the picture you want to use through the "insert picture" option.

MAKE HISTORY TODAY

Rotary — TAKE ACTION: www.endpolionow.org

END POLIO NOW

Rotary

8

For the "Mark of Excellence" and the "Text" boxes, Right Click and select **Bring To Front** so they appear on top of your image.

MAKE HISTORY TODAY

Rotary | TAKE ACTION: www.endpolionow.org

Finally, delete the Rotary "Masterbrand Signature" and replace with the club/district one. Also if appropriate include the "Call to Action". (You could put contact details or website details here)

9

10

Save As a PDF for distribution and easier printing although I have found that the "Mark of Excellence" doesn't always come out too well in PDF with colours bleeding and losing its sharpness. They appear ok on screen though. For use on websites etc, just print screen and cut out the bits you don't want and save in jpeg or png format.

YOUNG CHEF DISTRICT FINAL

Rotary
in the South West Peninsula | TAKE ACTION: Create Awareness