

RIBI Conference 2017 Sponsorship Gold Package - £10,000

Summary

An opportunity exists to attract sponsorship for the RIBI Conference. The successful sponsor must have similar ethics to Rotary. This document suggests a package based on sponsorship of £10,000 and the criteria for the sponsor. These proposals are subject to approval and should not be considered final.

The sponsor would:

- Not be involved, previously or currently, with questionable activities which could be considered in conflict with Rotary's projects and beliefs.

The sponsor would receive:

- A full page colour advert in official Conference Handbook in a prominent place.
- Company literature included in delegate pack (depending on size of material).
- Free exhibition stand at the conference.
- Company name, logo and website featured prominently in all conference marketing materials, online and in print.
- Article in one issue of "Rotary" magazine (subject to approval by the editor unless RIBI 'buys' a page).
- Acknowledgement as event sponsor in all media releases prior to the event.
- Acknowledgement in the official Conference Handbook.
- Two complimentary tickets to the RIBI Conference allowing access to selected plenary sessions and additional functions.
- Complimentary dinner and entertainment tickets for up to four additional guests (depending on availability of events).
- Opportunity to speak to the RIBI President. This would be subject to availability as event schedules can change at short notice.
- Opportunity to speak to any attending media about the sponsorship. This would depend on the media attending event. Media schedules are subject to changing at short notice.
- Personal mention by the RIBI President in the main plenary sessions.

Cost: £10,000