

**RIBI Conference 2017 Sponsorship Platinum Package - £20,000**

**Summary**

An opportunity exists to attract sponsorship for the RIBI Conference. The successful sponsor must have similar ethics to Rotary. This document suggests a package based on sponsorship of £20,000 and the criteria for the sponsor. These proposals are subject to approval and should not be considered final.

**The sponsor would:**

- Not be involved, previously or currently, with questionable activities which could be considered in conflict with Rotary's projects and beliefs.

**The sponsor would receive:**

- A full page colour advert in official Conference Handbook in a prominent place.
- Company literature included in delegate pack (depending on size of material).
- Free exhibition stand at the conference.
- Company name, logo and website featured prominently in all conference marketing materials, online and in print.
- Article in one issue of "Rotary" magazine (subject to approval by the editor unless RIBI 'buys' a page).
- Acknowledgement as event sponsor in all media releases prior to the event.
- Acknowledgement in the official Conference Handbook.
- Four complimentary tickets to the RIBI Conference allowing access to selected plenary sessions and additional functions.
- Complimentary dinner and entertainment tickets for up to four additional guests (depending on availability of events).
- Opportunity to speak to the RIBI President. This would be subject to availability as event schedules can change at short notice.
- Opportunity to speak to any attending media about the sponsorship. This would depend on the media attending event. Media schedules are subject to changing at short notice.
- Personal mention by the RIBI President in the main plenary sessions.
- Production of a promotional film to be shown at the conference and published on the Rotary Great Britain & Ireland website.
- A designated speakers slot and opportunity to address the conference delegates in one of the main conference plenaries.

**Cost: £20,000**