

Rotarian immunising a child in India



# Purple 4 Polio

Plant a crocus  
and help **End Polio Now**

## What can you do?

By working in partnership with your local Rotary club, Britain in Bloom or RHS community gardening group, you can help with a mass planting activity. It is a great way to bring the community together, educate young people about planting with hands on experience and learn valuable lessons about what working together can achieve.

**Contact your local club using the details below to get involved!**

Contact details:



**Rotary**

Great Britain & Ireland



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**Rotary**  
Great Britain & Ireland



Sharing the best in Gardening



## Let's grow together and **End Polio Now**

For over 30 years, Rotary has been working hard to rid the world of polio - a terrible disease that can kill or severely disable children.

When Rotary started the campaign to eradicate polio, there were cases present in 125 countries worldwide, now just three countries remain polio endemic; Afghanistan, Pakistan and Nigeria. During that time, Rotary has helped immunise over 2.5 billion children and reduce the number of polio cases by 99.9%. The eradication of polio is tantalisingly close and we want you to get involved and help us finish the job.

### Why does Rotary need your help?

In 2016, Rotary partnered with the Royal Horticultural Society (RHS) to plant seven million crocus corms. These flowered in spring 2017, brightening up communities across Great Britain and Ireland. Building on this success Rotary and the RHS community groups, such as Bloom, want to work in their local areas to plant a further 10 million crocus corms. It's time to get those green fingers at the ready!

By covering our parks, gardens and green spaces with crocuses, we are aiming to demonstrate how the humble crocus can symbolise a colourful splash of hope for a new beginning for children and how working together whilst having fun can make a huge difference.

### Why Purple?

The purple crocus is a symbol of Rotary's worldwide campaign to eradicate polio, with its colour representing the dye used to mark the finger of a child who has been immunised. A lifesaving oral polio vaccine costs just 20p.



Immunisation offers a brighter future



Purple pinkies