

## Publications and resources guide – September 2017

Below are a list of print materials which have been produced by Rotary International in Great Britain and Ireland for membership development and marketing. All resources include RI's latest public image campaign – People of Action. Electronic versions of the materials can be viewed in the first column, and ordered from the shop from the link in the final column. For any questions on publications or the shop, please [contact the Rotary Support Centre](#).

Publications – Produced by Rotary in Great Britain and Ireland				
Name	Description	Audience	Available	Price (exc. P&P)
<a href="#">New Member Welcome Guide</a>	The ideal resource to inspire and welcome new members taking their first steps on their Rotary journey. This stylish, 36 page, A4 book is the perfect introductory gift for your club's newest recruits.	New members	<a href="http://shop.ribi.org/new-member-pack.html">http://shop.ribi.org/new-member-pack.html</a>	£3.00 each
<a href="#">Prospective Member Booklet (A5)</a>	Capture prospective members with this 12 page, A5 booklet. The perfect introduction for those expressing an interest in joining Rotary and wanting some detailed, but concise information.	Prospective members with some/high knowledge of Rotary  Hot membership leads	<a href="http://shop.ribi.org/people-of-action-booklet.html">http://shop.ribi.org/people-of-action-booklet.html</a>	£1.60 per pack of 10 booklets
<a href="#">First Contact Booklet (A6)</a>	A pocket-sized booklet designed for first contact with people hearing about Rotary for the first time. It's a quick overview of who we are, what we do and how they can get involved.	Prospective members and the general public (little or no knowledge of Rotary)	<a href="http://shop.ribi.org/poa-first-contact.html">http://shop.ribi.org/poa-first-contact.html</a>	Free (available in packs of 50)
<b>People of Action Postcards (A6)</b>	<p>The People of Action postcards are the ideal take away from a youth competition, event or membership drive. All three designs focus on general membership, with the message tweaked slightly on each for use in different settings. Each postcard also has room for a club to add their own details.</p> <ul style="list-style-type: none"> <li>• <a href="#">Together, We Transform</a> – general membership focus</li> <li>• <a href="#">Together, We Inspire</a> – for distribution specifically at youth events</li> <li>• <a href="#">Together, We Connect</a> – membership with business/networking focus</li> </ul> <p>Customisable PDF versions will be coming soon</p>	Prospective members and the general public (little or no knowledge of Rotary)	<p><b>Together, We Transform</b> <a href="http://shop.ribi.org/poa-transform-postcard.html">http://shop.ribi.org/poa-transform-postcard.html</a></p> <p><b>Together, We Inspire</b> <a href="http://shop.ribi.org/poa-inspire-postcard.html">http://shop.ribi.org/poa-inspire-postcard.html</a></p> <p><b>Together, We Connect</b> <a href="http://shop.ribi.org/poa-connect-postcard.html">http://shop.ribi.org/poa-connect-postcard.html</a></p>	Free (available in packs of 50)