



**Rotary**  
Club of Lindum Lincoln  
Rotary International District 1070



## **End Polio Now Christmas Card 2018**

Dear President/Club Officer/District Officer

We are delighted to enclose details of our 'End Polio Now' (EPN) 2018 Christmas Cards.

Every penny profit will go to 'End Polio Now'. Profit generated from purchases will be donated to Rotary Foundation UK and credited to each purchasing club's EPN account.

Cards are in packs of 10 with envelopes at £4.25 per pack inclusive of post and packing.  
**Our 2017 card made a profit of £2.48 per pack of 10 cards, a massive 58% of sales.**  
**A club purchasing 50 packs received a credit to their EPN account of £124.00.**

Whilst still available this will be double matched by The Bill & Melinda Gates Foundation.

**Our timeline is as follows:**

**Orders placed and cheques received by: 27<sup>th</sup> October 2018**  
**Delivery to one address per club by: 30<sup>th</sup> November 2018**  
**Confirmation of Club Donation to End Polio Now: 31<sup>st</sup> January 2019**  
**(In 2017 this was achieved by 30<sup>th</sup> November)**

We hope you will be as pleased as we are with the quality of these cards, and that you will support this initiative, which has been approved by The Rotary Foundation of The United Kingdom and the RIBI Foundation committee. Most people buy charity cards in the High Street so here is an opportunity to buy a card where profits are donated to the most significant charitable program(me) in the history of Rotary, to rid the world of the devastating and life-changing Polio virus.

Card size is A6 - 105 mm x 148 mm (4.1 x 5.8 inches in old money)  
Printed on 280 gm Scancoat Elegance or similar.

The inside cover is intentionally blank so you can overprint your own details such as club name, meeting time and venue, events, contacts, website and FaceBook links.

Thank you in anticipation of your support.

Simon Kalson, PHF  
Club International & Foundation Chairman  
The Rotary Club of Lindum Lincoln  
District 1070 Foundation Stewardship Chairman  
Past District Governor District 1270 2013-14

591 Newark Road  
Lincoln LN6 8RY  
[simon@inter-travel.co.uk](mailto:simon@inter-travel.co.uk)  
01522-686733  
07710-226728

**Please encourage your members to buy the cards themselves, and to sell them to friends, family, and neighbours. Don't forget to include Inner Wheel, Rotaract, Interact, and Rotakids, and maybe New Clubs and prospective new members. The more we sell the more we raise for End Polio Now!**

**Cover Design**



**Back Page**



The Rotary Foundation  
Rotary Foundation of the United Kingdom  
Charity number 1002089

**100% of profits will be donated to The Rotary Foundation 'End Polio Now' Campaign.**

In 1985 Rotary International embarked on a project to rid the world of this devastating virus which then was infecting over 1,000 children every day. By 26th June 2018 this was reduced to just 11 cases of Wild Polio Virus for the year to date worldwide.

Rotary is a worldwide service organisation of professional men and women, and community leaders who provide humanitarian service, encourage high ethical standards, and help build goodwill and peace in the world. Through volunteering their skills and time Rotarians make a positive difference to the lives of others.

If you think you might enjoy the fun and fellowship of being a Rotarian visit [www.rotarygbi.org](http://www.rotarygbi.org), click on 'club finder' and enter your postcode for details of your nearest clubs. Most clubs then link to their website, or alternatively complete the contact form.

Artwork from an original painting by Mary Perridge ©  
(A member of The Inner Wheel Club of Bailgate Lincoln)

Card Published by The Rotary Club of Lindum Lincoln

**Message inside Card**

*Wishing You a Merry Christmas  
And a Happy New Year*

**Please see next page for a separate club ordering form**



**Please use Block Capitals**

- All forms should be accompanied by a single cheque for the order total.
- Any questions before or after ordering please contact Simon as detailed on the main letter.
- Early ordering recommended as we may not be able to fulfil orders received after 27<sup>th</sup> October 2018.
- Please carefully check that your remittance matches the number of packs x £4.25

From The Rotary Club of ..... Club RI ID No.\* .....

\* If you don't know your club RI ID No just leave it blank and we can find it for you. We need it to credit the correct EPN account.

We enclose a cheque for £ ..... payable to 'The Rotary Club of Lindum Lincoln' for

..... Packs of Christmas Cards at £4.25 per pack of 10 cards inclusive of P&P.

Name and Address for delivery .....

..... Post Code .....

Telephone Number ..... Mobile .....

Email ..... (Legible please)

N.B. All personal data on this reply slip will only be used to communicate regarding your order, which includes the credit to End Polio Now when calculated, plus details of future years' cards.

Please send this form and remittance to Rotarian Simon Kalson, 591 Newark Road, Lincoln LN6 8RY  
**TO ARRIVE ON OR BEFORE MIDNIGHT SATURDAY 27<sup>TH</sup> OCTOBER 2018.**

**PLEASE PRINT CLEARLY, ESPECIALLY POST CODES AND EMAIL ADDRESSES**

