**Fill Your Plate for Polio – Social media posts**

*These are draft social media posts written to help you promote your Fill Your Plate for Polio event as part of Rotary’s Purple4Polio campaign. Posts have been put into different topics, with the publication channel (Facebook or Twitter) indicated.*

*The links we’re providing should automatically generate an image when shared. Where there is a membership-related call to action, you may wish to add any necessary information tailored to your club, such as your club website.*

*The key hashtags to use are #EndPolio, #Purple4Polio and #PeopleOfAction.*

**Pre-event post / invite**

**Facebook:** We are a hosting a Fill Your Plate for Polio event for @RotaryinGBI’s Purple4Polio campaign. Our event is [insert details e.g. Fish and Chip supper] and will take place at [insert venue/date/time]. If you’d like to join us [insert website / contact information as].

**Twitter:** Join us and Fill Your Plate for Polio at our [insert details e.g. Fish and Chip supper] for @RotaryGBI’s #Purple4Polio campaign. If you’d like to join us [insert website / contact information as appropriate]. #endpolio

**Post-event post**

**Facebook:** We had a fantastic time at our [insert details e.g. Fish and Chip supper] Fill Your Plate for Polio event. We raised [insert total] towards @RotaryinGBI’s Purple4Polio and @EndPolioNow campaign! Find out more about Rotary at <https://www.rotarygbi.org/>

**Twitter:** We raised an amazing [insert total] at our @RotaryGBI Fill Your Plate for Polio event. Funds will help protect children around the world and to #endpolio. #Purple4Polio

**On Rotary’s role**

**Facebook:** Did you know that Rotary has spearheaded the campaign to eradicate polio around the world for over 30 years? Find out more about Rotary’s pioneering contribution to this global health effort: <https://www.rotarygbi.org/our-causes/end-polio-now/>

**Twitter:** For over 30 years, Rotary has been spearheading the global effort to #endpolio around the world. <https://www.rotarygbi.org/our-causes/end-polio-now/> #PeopleOfAction

**On progress to date**

**Facebook:** Since Rotary pledged to rid the world of polio, the number of global cases has fallen by 99.99% and the number of endemic countries dropping from 125 to just 3. Help us finish the job. https://www.rotarygbi.org/join/

**Twitter:** Rotary has helped reduce the number of polio cases worldwide by 99.99%. We are on the brink one of the greatest public health achievements in history. https://www.rotarygbi.org/join/ #PeopleOfAction #endpolio

**On the future**

**Facebook:** With just 29 cases of polio worldwide in 2018, Rotary and our partners are on the brink of eradicating just the second human disease in history. Get involved and support history in the making. <https://www.rotarygbi.org/join/>

**Twitter:** With just 29 cases of polio in 2018, Rotary and our partners are on the brink of eradicating just the second human disease in history. <https://www.rotarygbi.org/join/> #PeopleOfAction #endpolio

**On local efforts (specifically for Rotary clubs)**

**Facebook:** Our club [insert club name if you wish] has been supporting Rotary’s End Polio Now campaign for [X] years and this year we are/have [insert information on club activities / club website].

**Twitter:** We have supported @EndPolioNow for [X] years, and in 2019 we are/have [insert information on club activities / club website].

**On using the polio story to increase membership**

**Facebook:** Together, we step up to the world’s biggest challenges, such as eradicating polio forever. Through Rotary, you can volunteer your time and talents to make history and change the world. Get involved today at <https://www.rotarygbi.org/join/>

**Twitter:** Together, we step up to the world’s biggest challenges, including eradicating polio. Rotary gives you the platform to change the world. Get involved today: <https://www.rotarygbi.org/join/> #PeopleOfAction #endpolio