

Rotarian immunising a child in India



# Purple 4 Polio

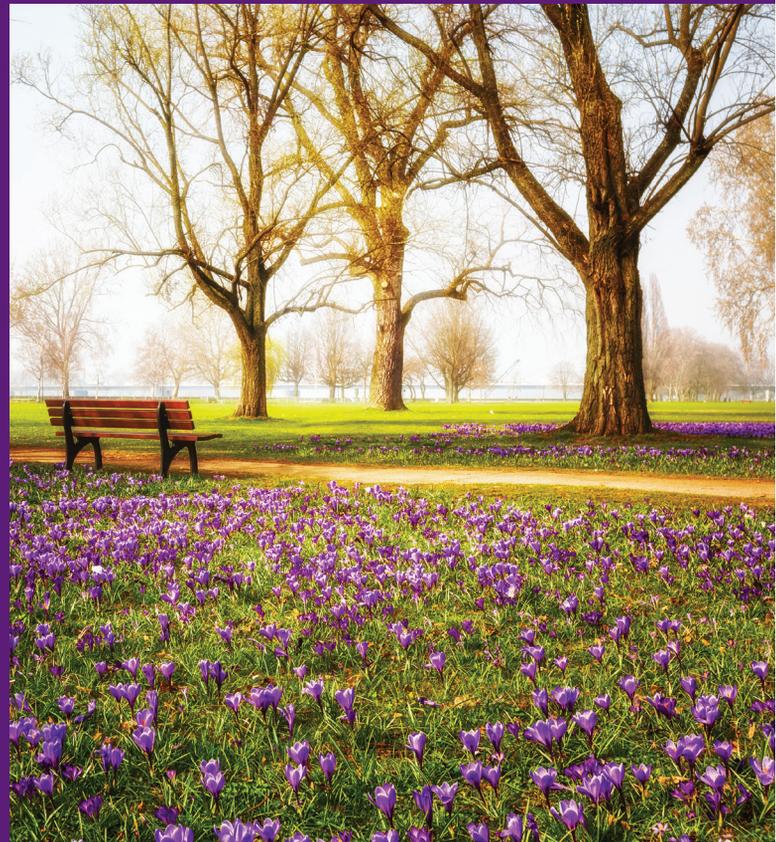
Plant a crocus  
and help **End Polio Now**

## What can you do?

By working in partnership with your local Rotary club, Britain in Bloom or RHS community gardening group, you can help with a mass planting activity. It is a great way to bring the community together, educate young people about planting with hands on experience and learn valuable lessons about what working together can achieve.

**Contact your local club using the details below to get involved!**

Contact details:



**Rotary**  
Great Britain & Ireland



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**Rotary**  
Great Britain & Ireland





## Let's grow together and **End Polio Now**

For over 30 years, Rotary has been working hard to rid the world of polio – a terrible disease that can kill or severely disable children.

When Rotary started the campaign to eradicate polio, there were cases present in 125 countries worldwide, now just three countries remain polio endemic; Afghanistan, Pakistan and Nigeria. During that time, Rotary has helped immunise over 2.5 billion children and reduce the number of polio cases by 99.9%. The eradication of polio is tantalisingly close and we want you to get involved and help us finish the job.

### Why does Rotary need your help?

In recent years, Rotary has worked with the Royal Horticultural Society's (RHS) Britain in Bloom, community-based gardening groups and other groups to plant millions of purple crocus corms across Great Britain and Ireland.

We would love more community groups to get involved so reach out to your local Rotary club and get your green fingers at the ready!

By covering our parks, gardens and green spaces with crocuses, we are aiming to demonstrate how the humble crocus can symbolise a colourful splash of hope for a new beginning for children and how working together whilst having fun can make a huge difference.

### Why Purple?

The purple crocus is a symbol of Rotary's worldwide campaign to eradicate polio, with its colour representing the dye used to mark the finger of a child who has been immunised. A life-saving oral polio vaccine costs just 20p.



Immunisation offers a brighter future



Purple pinkies