1,240 CHALLENGE
GET MOVING TO END POLIO

Rotary needs you to Get Moving to End Polio as only together can we end polio. Unless polio is totally eradicated across the globe, every child is at risk of this highly infectious, potentially life-threatening and paralysing disease.

Wild poliovirus is still affecting children in Afghanistan and Pakistan. The border length according to the Global Polio Eradication Initiative is "more than 1,240" miles so we would love the number 1,240 to be linked to whatever you do to **Get Moving to End Polio**.

There is no cure for polio but there is a safe and effective vaccine. We continue to give around 2 billion doses of vaccine annually to 450 million children worldwide.

If polio is not eradicated, we could see as many as 200,000 new cases across the world within 10 years.

Every donation to Rotary will be trebled by the Bill and Melinda Gates Foundation, so every £1 will become £3.

Each polio vaccine costs around 20p, so your donation can literally save lives and you can be a part of making history.

When the world is declared polio free, it will be just the second human disease ever to be eradicated, after smallpox.

Rotary and the children of the world need your help. Have some fun and get involved with our **Purple4Polio** campaign generally and Get Moving to End Polio specifically.

If you want to share the proceeds of your sponsored activity between Rotary's polio campaign and another registered charity you are close to that is fine.

Find out more about polio at endpolio.org, polioeradication.org or rotarygbi.org

END POLIO NOW

Rotary Great Britain & Ireland

Purple4Polio
End Polio Now & Forever

Rotary
Great Britain & Ireland

Step 1 - Decide what you are going to do
Choose what kind of activity you want to organise or do yourself, who else will be involved and how it will be linked to the number 1,240. Some examples could be darts, swimming, wheelchair sports, knitting, walking, group weight loss target or anything else you can think of!

Step 2 – Give it a purple splash
Consider using the colour purple to tie in with **Rotary's Purple4Polio campaign** e.g. wear purple clothing, use purple lighting, knit purple scarves. Check out the various promotional items you can buy from the **End Polio Now Guernsey Shop**.

Step 3 - Speak to your local Rotary club
Use our **Club Finder tool** to find and get in touch with your local Rotary club to see how they can help or get involved with what they are doing to Get Moving to End Polio.

Step 4 - Download our Get Moving to End Polio materials
There are a range of materials available electronically to help you with your event:
- **Two sided event fundraising poster**
- **A3 information poster** (this can also be used as a placement for your table-based activities)
- **A5 invitation**
- **Name cards**
- **Fundraising tin label**
- **Sponsorship form**
- **Virgin Money Giving page set up instructions**

Step 5 - Choose a date
Choose a date or a period of time between 24th October 2019 (World Polio Day) and 3rd May 2020 (the last day of Rotary's **Volunteer Expo**). Send out your invitations to get others involved and get sponsored for what you do or ask people to simply make a donation. Remember, just 20p can protect a child for life with a polio vaccine.

Step 6 - Register your event
Register your event so that you can join the hundreds of other events taking place across Great Britain and Ireland.

Step 7 - Collect and pay in your sponsorship and donations
Send your donations via our **Virgin Money Giving page**

You can also donate via cheque by downloading and completing our **donate by cheque form**.

Thank you for getting moving to end polio and start thinking about what you can do next year.

For more information, please email Rotary in Great Britain and Ireland Polio Champion Jannine Birtwistle at **rtnjannine@icloud.com**

Rotary
Great Britain & Ireland