

Rotarian immunising a child in India



# Purple4Polio

**Help Rotary free the world from polio**

Only together can we wipe out this terrible disease forever, find out how you can make a difference.

## What can you do?

In addition to donations, you can also get involved with Purple4Polio activities, including mass crocus planting programmes and other community events.

Get in touch with your local Rotary club using the details below to see what activities and projects you can get involved with to help eliminate polio and be a part of history!

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**END  
POLIO  
NOW**

**Rotary**   
Great Britain & Ireland

# Polio Fact File

For over 30 years, Rotary has been working hard to rid the world of polio – a terrible disease that can kill or severely disable children.

Polio has no cure, which means immunisation programmes are essential to prevent children from contracting this disease. Until polio is eradicated, children everywhere are at risk.

It costs just 20p to immunise a child, plus with the 2-to-1 donation matching scheme from the Bill & Melinda Gates Foundation, your £1 will become £3, meaning 15 children can be protected for life. Your local Rotary club would be delighted to have your support for the Purple4Polio campaign and would love to work with you to end polio now.



When Rotary started the campaign to rid the world of polio in 1985, there were 125 endemic countries, now there are just two; Pakistan and Afghanistan.

**Reduced by  
99.9%**

Polio cases across the world have reduced by 99.9% since 1988 and the world stands on the brink of eradication.

## Why does Rotary need your help?

Although cases are down by 99.9% and over 2.5 billion children have been immunised, remote and rural areas are the hardest to reach. It requires at least three years with no new cases being reported in order to declare the world polio free, so by continuing to fund immunisation programmes in these areas, together we can make history.

If the global campaign ceases because of lack of funds, it would take less than 10 years for polio to return to pandemic levels, with up to 200,000 new cases of paralysis every year in countries which have long been free of the disease.

It costs just 20p to protect a child with a life changing polio vaccine.



Rotary has helped immunise 2.5 billion children globally since 1985.



Polio mainly affects children under the age of 5.



Polio is so close to becoming only the second human disease ever to be eradicated from the world.



Immunisation offers a brighter future



Purple pinkies