1,240 CHALLENGE
GET MOVING TO END POLIO

Rotary needs you to Get Moving to End Polio as only together can we end polio. Unless polio is totally eradicated across the globe, every child is at risk of this highly infectious, potentially life-threatening and paralysing disease.

Wild poliovirus is still affecting children in Afghanistan and Pakistan. The border length according to the Global Polio Eradication Initiative is "more than 1,240" miles so we would love the number 1,240 to be linked to whatever you do to **Get Moving to End Polio**.

There is no cure for polio but there is a safe and effective vaccine. We continue to give around 2 billion doses of vaccine annually to 450 million children in around 50 countries across the world.

If polio is not eradicated, we could see as many as 200,000 new cases across the world within 10 years.

Every donation to Rotary will be trebled by the Bill and Melinda Gates Foundation, so every £1 will become £3.

Each polio vaccine costs around 20p, so your donation can literally save lives and you can be a part of making history.

When the world is declared polio free, it will be just the second human disease ever to be eradicated, after smallpox.

Rotary and the children of the world need your help. Have some fun and take part in Get Moving to End Polio, or any of our other **Purple4Polio** activities raising money for End Polio Now.

If you want to share the proceeds of your sponsored activity between Rotary's polio campaign and another registered charity you are close to that is fine.

Find out more about polio at endpolio.org, polioeradication.org or rotarygbi.org

END POLIO NOW

Rotary Great Britain & Ireland
Purple4Polio
End Polio Now & Forever

Rotary
Great Britain & Ireland

PLANNING IDEAS

Step 1 - Decide what you are going to do
Choose the activity you want to organise or do yourself, who else will be involved, is it virtual or for people to do at home or in their community? Use your imagination to link it to the number 1,240. Some examples could be online scrabble, wheelchair sports, knitting, walking, group weight loss target, 1,240 steps before breakfast for a month or anything else you can think of!

Step 2 – Give it a purple splash
Consider using the colour purple to tie in with **Rotary's Purple4Polio activities for End Polio Now** e.g. wear purple clothing, use purple lighting, knit purple scarves. Check out the various promotional items you can buy from the **End Polio Now Guernsey Shop**.

Step 3 - Speak to your local Rotary club
Use our **Club Finder tool** to get in touch with your local Rotary club to see how they can help or get involved with what they are doing to Get Moving to End Polio.

Step 4 - Download our Get Moving to End Polio materials
There are a range of materials available electronically to help you with your event:
- **Two sided event fundraising poster**
- **A3 information poster** (this can also be used as a placement for your table-based activities)
- **A5 invitation**
- **Name cards**
- **Fundraising tin label**
- **Sponsorship form**
- **Virgin Money Giving page set up instructions**
- **Get Moving to End Polio logo pack**

Step 5 - Choose a date
Choose a date or period to suit you. Perhaps link it to World Polio Day 24th October or Rotary Day 23rd February or whenever suits you. Send out invitations to get others involved and get sponsored or ask for donations for what you are doing. Remember, just 20p could protect a child for life with a polio vaccine and every £1 donated is actually worth £3.

Step 6 - Register your event
Register your event so we ccan add the details to our **map** of polio activities taking place across Great Britain and Ireland.

Step 7 - Collect and pay in your sponsorship and donations
Send your donations via our **Virgin Money Giving page** or by following the instructions on this **contribution form**.

For more information, please email Rotary in Great Britain and Ireland Polio Champion Jannine Birtwistle at **rtnjannine@icloud.com**

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