Rotary is one of the world’s largest, most successful global membership and humanitarian service organisations, with over 1.2 million members in over 200 countries. Rotary’s 45,000 members in over 1,600 clubs in Great Britain and Ireland volunteer their time to tackle challenges at home and abroad in areas including:

- Promoting Peace
- Fighting Disease
- Providing Clean Water
- Supporting Education
- Saving Mothers and Children
- Growing Local Economies
- Environment

The ROTARY reader is upmarket, influential and high-spending. They bring together business and professional leaders who want to give back, not only to their own but to the wider global community. This is a unique and distinguished audience who are hard to reach.

With an age of predominantly 55+, members are typically empty nesters with no mortgage and the resources to afford a premium lifestyle. ROTARY magazine offers an unrivalled opportunity to engage with this audience.

### Costs

**Display**

<table>
<thead>
<tr>
<th>Format</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>DPS</td>
<td>£3,182</td>
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<tr>
<td>Full Page</td>
<td>£1,768</td>
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<tr>
<td>Half Page Landscape</td>
<td>£972</td>
</tr>
<tr>
<td>Half Page Portrait</td>
<td>£972</td>
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<tr>
<td>Quarter Page</td>
<td>£525</td>
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**Special Positions**

<table>
<thead>
<tr>
<th>Position</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Inside Front Cover</td>
<td>£2,033</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>£2,033</td>
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<tr>
<td>Outside Back Cover</td>
<td>£2,121</td>
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**Inserts**

<table>
<thead>
<tr>
<th>Weight</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Up to 10 grams</td>
<td>£42</td>
</tr>
<tr>
<td>Up to 20 grams</td>
<td>£50</td>
</tr>
<tr>
<td>Over 20 grams</td>
<td>POA</td>
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**Linage**

<table>
<thead>
<tr>
<th>Words</th>
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<tr>
<td>Up to 20</td>
<td>£25</td>
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<tr>
<td>Up to 40</td>
<td>£40</td>
</tr>
<tr>
<td>Up to 60</td>
<td>£55</td>
</tr>
<tr>
<td>Over 60</td>
<td>POA</td>
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</tbody>
</table>

**Online**

<table>
<thead>
<tr>
<th>Format</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>E-Newsletter</td>
<td>£495</td>
</tr>
<tr>
<td>Native web feature</td>
<td>£295</td>
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</tbody>
</table>

**Advertorial**

<table>
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<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>£2,210</td>
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</table>

**Dates for your Diary**

<table>
<thead>
<tr>
<th>Month/Issue</th>
<th>Theme</th>
<th>Booking Deadline</th>
<th>Artwork Deadline</th>
<th>Insert Deadline</th>
<th>Publishing Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>February/March 2021</td>
<td>Environment &amp; Financial Planning</td>
<td>15 January</td>
<td>18 January</td>
<td>20 January</td>
<td>09 February</td>
</tr>
<tr>
<td>April/May 2021</td>
<td>Microfinance / Tech &amp; Home Working</td>
<td>17 March</td>
<td>19 March</td>
<td>24 March</td>
<td>09 April</td>
</tr>
<tr>
<td>June/July 2021</td>
<td>Literary &amp; Education / Volunteer Expo &amp; Gardening</td>
<td>18 May</td>
<td>19 May</td>
<td>24 May</td>
<td>09 June</td>
</tr>
<tr>
<td>August/September 2021</td>
<td>Micro Finance and Entrepreneurs</td>
<td>21 July</td>
<td>22 July</td>
<td>26 July</td>
<td>11 August</td>
</tr>
<tr>
<td>October/November 2021</td>
<td>Polo</td>
<td>16 September</td>
<td>17 September</td>
<td>21 September</td>
<td>06 October</td>
</tr>
<tr>
<td>December/January 2022</td>
<td>Criminal Justice &amp; Travel</td>
<td>17 November</td>
<td>18 November</td>
<td>23 November</td>
<td>06 December</td>
</tr>
</tbody>
</table>

For bespoke advertising or sponsorship opportunities, please contact Century One Publishing for more details.

Please refer to our terms and conditions.
### Artwork specifications

#### Display

<table>
<thead>
<tr>
<th>Artwork</th>
<th>Width and Height (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bleed size</td>
<td>426 x 556</td>
</tr>
<tr>
<td>Trim size</td>
<td>420 x 550</td>
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</tbody>
</table>

Please don’t place text in the 10mm either side of the vertical centre to allow for the gutter.

#### Full Page

<table>
<thead>
<tr>
<th>Artwork</th>
<th>Width and Height (mm)</th>
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</thead>
<tbody>
<tr>
<td>Bleed size</td>
<td>216 x 281</td>
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<tr>
<td>Trim size</td>
<td>210 x 275</td>
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<tr>
<td>Type size</td>
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</table>

#### Half Page

<table>
<thead>
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<th>Width and Height (mm)</th>
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</thead>
<tbody>
<tr>
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<td>183 x 117</td>
</tr>
<tr>
<td>Landscape (no bleed required)</td>
<td>183 x 173</td>
</tr>
</tbody>
</table>

#### Quarter Page

<table>
<thead>
<tr>
<th>Artwork</th>
<th>Width and Height (mm)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim size</td>
<td>90 x 118</td>
</tr>
<tr>
<td>Landscape (no bleed required)</td>
<td>90 x 173</td>
</tr>
</tbody>
</table>

### Digital

#### E-Newsletter

- **Headlines:**
- **Content:** 200 words max
- **Image:** 300 dpi, large JPEG image saved at 100%

#### Native Web Feature

- **Headlines:**
- **Standfirsts:**
- **Content:** 750 words max
- **Images:** 300 dpi, large JPEG images saved at 100%
- **Main Feature:** Must not contain any text
- **Call to action hyperlink to product or advertiser's website**

Please don’t place text in the 10mm either side of the vertical centre to allow for the gutter.

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### Artwork creation

#### NEW DESIGN

<table>
<thead>
<tr>
<th>Artwork</th>
<th>Design Cost</th>
<th>INC I.P. RIGHTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>DPS</td>
<td>£685</td>
<td>£795</td>
</tr>
<tr>
<td>Full Page</td>
<td>£415</td>
<td>£525</td>
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<tr>
<td>Half Page</td>
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<td>£345</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>£160</td>
<td>£245</td>
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</table>

#### UPDATING EXISTING ARTWORK

<table>
<thead>
<tr>
<th>Artwork</th>
<th>Cost per AD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amending artwork</td>
<td>£50</td>
</tr>
<tr>
<td>Small text amends</td>
<td>£30</td>
</tr>
<tr>
<td>Extra amends/proof</td>
<td>£20</td>
</tr>
<tr>
<td>Creating PDF from your files</td>
<td>£20</td>
</tr>
</tbody>
</table>

All prices quoted are subject to VAT. Please refer to our terms and conditions.

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High res, press ready artwork should be supplied in digital format to copy@centuryonepublishing.uk. PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.

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### CONTACT US

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