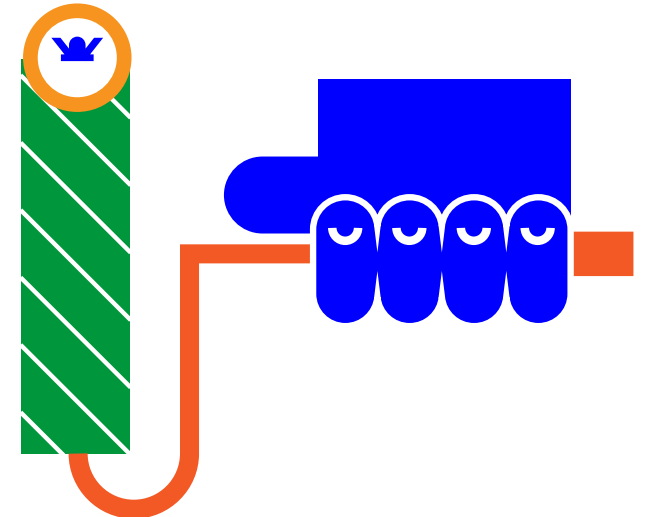




Lend a hand. Make a change.



MONDAY  
8TH MAY

Partner Communications Toolkit

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# About The Big Help Out

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## Lend a hand. Make a Change.

To mark The King's Coronation thousands of organisations across the country are getting together to give us all the chance to help out in our own local communities.

Starting on **Monday 8th May** there will be opportunities for everyone to join in. Whether you are a big or small organisation, a community group or an individual, everyone can get involved, with opportunities for helping hands of all shapes and sizes!

From checking in on someone who'd like a bit of company or volunteering for a charity, the more of us who join in, the bigger help we will be.

For organisations, individuals or businesses who want to set up and share an event, there's a handy link to our app in this guide, and all the materials you need to help spread the word.

If you want to show your support, we've got what you need.  
Help us to do something amazing.

**Join in, Lend a hand. Make a change.**



# How You Can Help

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## Getting involved couldn't be simpler.

1. Visit our handy app on **[thebighelpout.org.uk](https://thebighelpout.org.uk)** and check out the volunteering opportunities near you.
2. If you are a business or organisation, you'll find all the information you need to organise and register event of your own, join in with something that's being planned and help make the day a success. Volunteer-involving organisations and those in the voluntary and community sectors can read our Q&A **here**.
3. Spread the word and show your support! Download our logo and open source assets and get creative! Use one of the handy social media templates or create your own. Make sure you put one of our posters in your window, tell your organisations about us in your newsletters, and keep an eye out for updates from us. We'll have lots of new things to post and share in the run up to May 8th and beyond!

***Visit [thebighelpout.org.uk](https://thebighelpout.org.uk) to register***



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# Spread the word

- 
1. **Posters and Flyers**
  2. **Social Media**
  3. **Logos and Assets**
  4. **Newsletter Copy**
  5. **Our Supporters**
- 



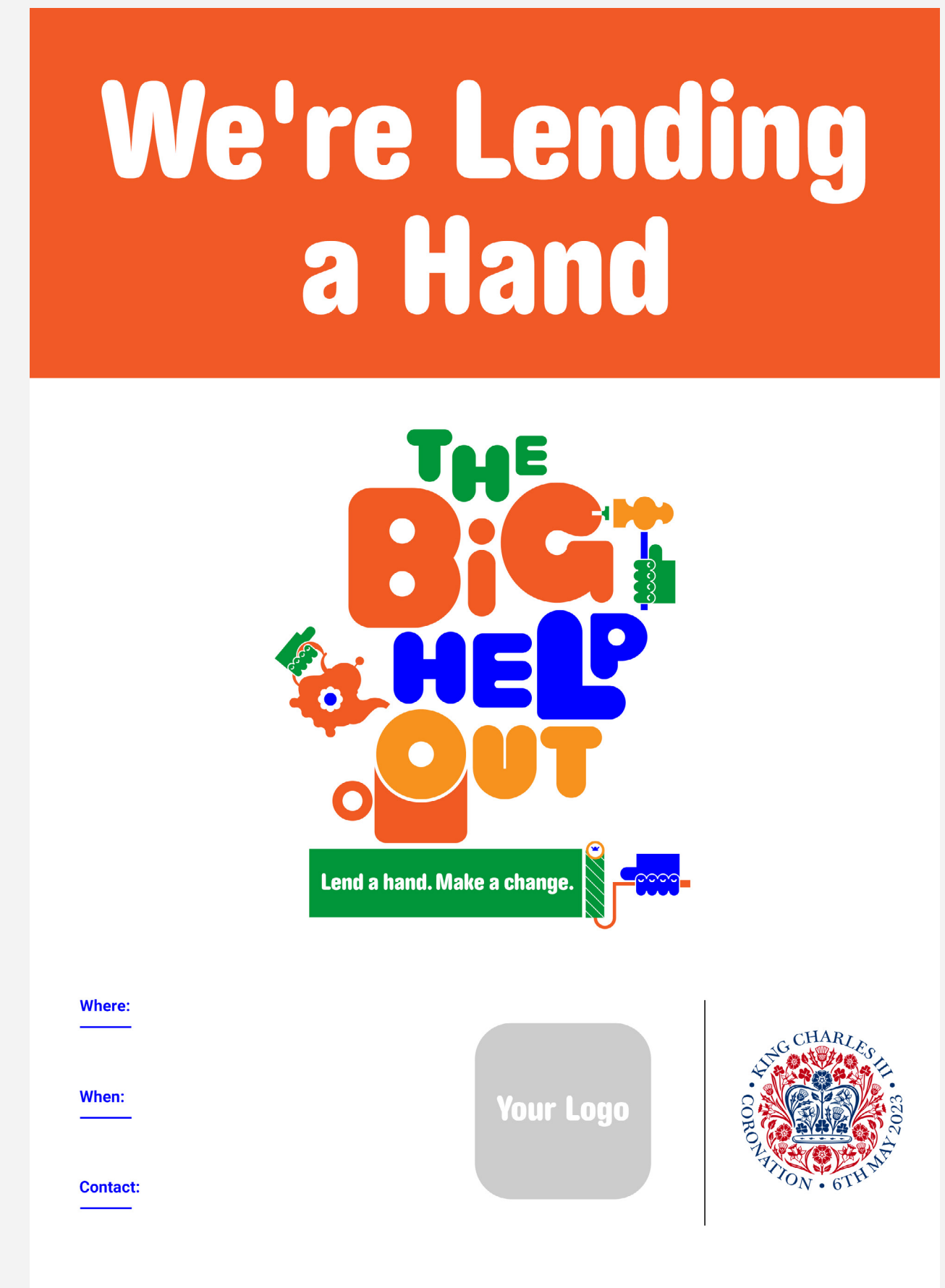
# Posters and Flyers

Choose a flyer or poster template and add your own logo, event details and other information into the blank space. The A5 flyer is one-sided so you can use the reverse for your own content. Posters are in pro to A2, 3 or 4.

Download



A5 Flyer (Option One)



Poster Option Two

# Posters and Flyers

Choose a flyer or poster template and add your own logo, event details and other information into the blank space. The A5 flyer is one-sided so you can use the reverse for your own content. Posters are in pro to A2, 3 or 4.

Download



Poster Option Three



Poster Option Four



# Social Media

## Suggested Copy:

We're joining **#TheBigHelpOut** on Monday 8th May, helping volunteers throughout the UK who make a real difference in your community. We need helpers of all shapes and sizes so visit **thebighelpout.org.uk** to find out how you can join in and lend a hand.

Click Download for posts in Twitter, Instagram, Facebook and LinkedIn format.

Download



Post Option One

# Social Media

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Post Option Two



# Social Media

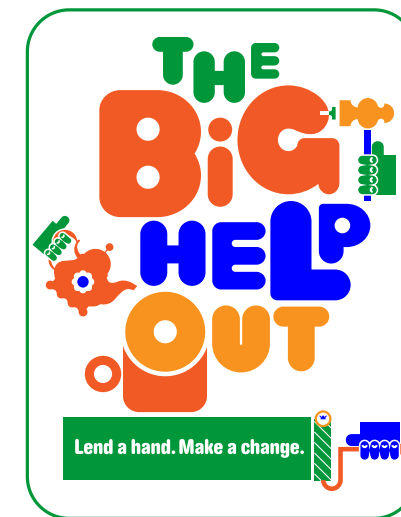
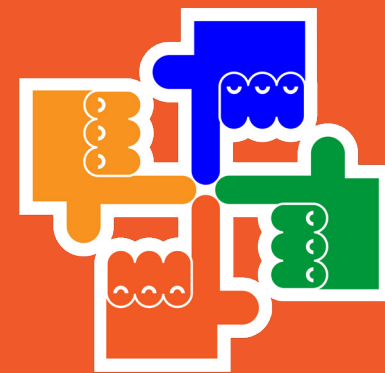
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Download

MONDAY  
8TH MAY



Post Option Three

Can You Lend us a Hand?

MONDAY 8TH MAY  
#TheBigHelpOut



Post Option Four

# Logos and Assets

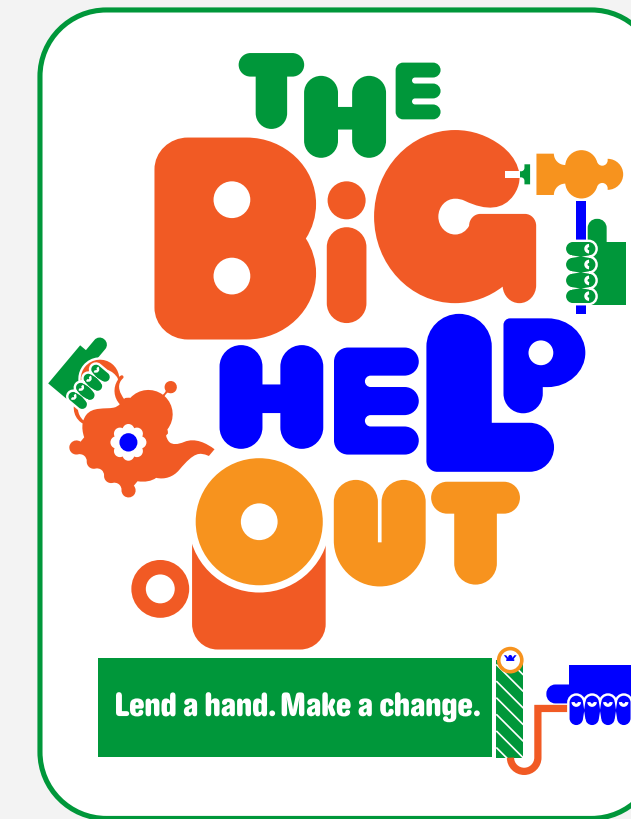
The Big Help Out is owned by everybody, so we need you to show your support, spread the word and get people volunteering however makes most sense for you. So please download the logo, get creative with the stickers, share the hashtag #TheBigHelpOut to promote events you are organising, or get people to visit [thebighelpout.org.uk](http://thebighelpout.org.uk) to sign up for themselves.

Download

1. Main logo



2. Main logo, Keyline



3. Main logo, Sticker



4. Mono logo



5. Welsh logo



# Newsletter Copy

The Big Help Out is owned by everybody, so we need you to show your support, spread the word and get people volunteering however makes most sense for you. So please download the logo, get creative with the stickers, share the hashtag #TheBigHelpOut to promote events you are organising, or get people to visit [thebighelpout.org.uk](https://thebighelpout.org.uk) to sign up for themselves.

Download



# Monday 8th May

Email Header One



We are proud to support The Big Help Out – a unique initiative which forms a part of the King's Coronation. Starting on **Monday 8th May**, it's a chance for everybody to experience volunteering in their local area.

Thousands of organisations – from the biggest to the smallest and most local – have been registering opportunities at **[thebighelpout.org.uk](https://thebighelpout.org.uk)** where the app will link you up which what's happening near you, or in a category of volunteering that interests you most.

Organisations with volunteering opportunities, or who would like to take part in the day should visit **[thebighelpout.org.uk](https://thebighelpout.org.uk)** to find out how to take part, register opportunities, and show their support.

Newsletter Sample Copy

# Our Supporters

The Big Help Out is being created by thousands of volunteer organisations – big and small – businesses, local authorities and countless individuals across the UK. There are far too many to mention, but here are just a few.



# Thank You

