

Rotary Poppy Pin Appeal 2024

Your opportunity to show “Rotary Remembers”

The Rotary Club of Chelmer Bridge Poppy Pin Appeal over the past seven years has received a tremendous response from Rotary Clubs all over the UK. We thank Rotarians for their fantastic response that helped us raise approximately £85,000 with monies going to the Royal British Legion and Poppyscotland.

This year the Rotary Club of Chelmer Bridge plans to raise funds again for the Royal British Legion and Poppyscotland from the sale of a new lapel pin badge depicted below. The badge shows the inscription of “Rotary Remembers” to mark the 80th anniversary of D-Day. We mark the major contribution to the UK remembering those who made the personal or even the ultimate sacrifice serving the nation.

Following the initial project in 2016 and the success of projects in 2017 to 2023 Chelmer Bridge have received approval to offer the 2024 badge across Rotary GBI in order that we can all share and display the fact that “Rotary Remembers”.



Each year we have changed the design of the lapel pin badge. This year we are commemorating the 80th anniversary of D-Day, the largest seaboune invasion in history and the beginning of the liberation of Western Europe. Elsewhere in the world exceptionally hard-fought battles were also turning the tide of the war. The Battle of Monte Cassino was the bloodiest of the Italian Campaign and in India outnumbered British and Indian forces withstood weeks of siege and brutal fighting at the Battles of Kohima and Imphal. Rotary Remembers the service and sacrifice of British and Commonwealth armed forces in these and other battles.

Chelmer Bridge has sole rights across RIBI to use this design and concept. In accordance with the terms of agreement reached with Rotary GBI, Chelmer Bridge will sell the badges at £3 per pin, with all profits (of approximately £2.00 per badge after production and distribution costs) being donated at the end of the campaign to the Royal British Legion and Poppyscotland.

This year we are inviting all Rotarians in Rotary GBI to join in our 2024 appeal to help raise significant sums for the Royal British Legion and Poppyscotland. We order pin badges from our supplier based on orders received so could we please ask you to send in your orders as soon as possible by completing the order form below and returning it to chelmerbridgerotaryremembers24@gmail.com.

Prepayment will be required with each order, with cheques made payable to The Rotary Club of Chelmer Bridge and sent to the following address :- Rotary Club of Chelmer Bridge, c/o PDG Rtn. Bob Barclay, 2 Barnaby Rudge, Chelmsford, Essex CM1 4YG

Alternatively, payment can be made by Direct Bank Transfer to :- The Rotary Club of Chelmer Bridge: Sort Code: 60-05-13: Account No: 55327206 (giving your Club Name as Reference)

Thank you in advance for your support
 Steve Lester, President of The Rotary Club of Chelmer Bridge, 2024/2025

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“Rotary Remember” – 2024 Rotary Poppy Pin Appeal

Rotary Club Name

Number of Poppy Pin badges required @ £3.00 each (inc. P&P).....Total Cost £.....

Contact Name

Delivery Address.....

Email address Telephone number